

# DESIGN REFERENCE



### QR CODE | REGISTRATIONS

Ashtalakshmi Mahutsav (4 - 10) Develor 2019 and diver Nels und die



### ASHTA ROBO | WELCOME EXPERIENCE

## **DIGITAL TOUCHPOINTS**



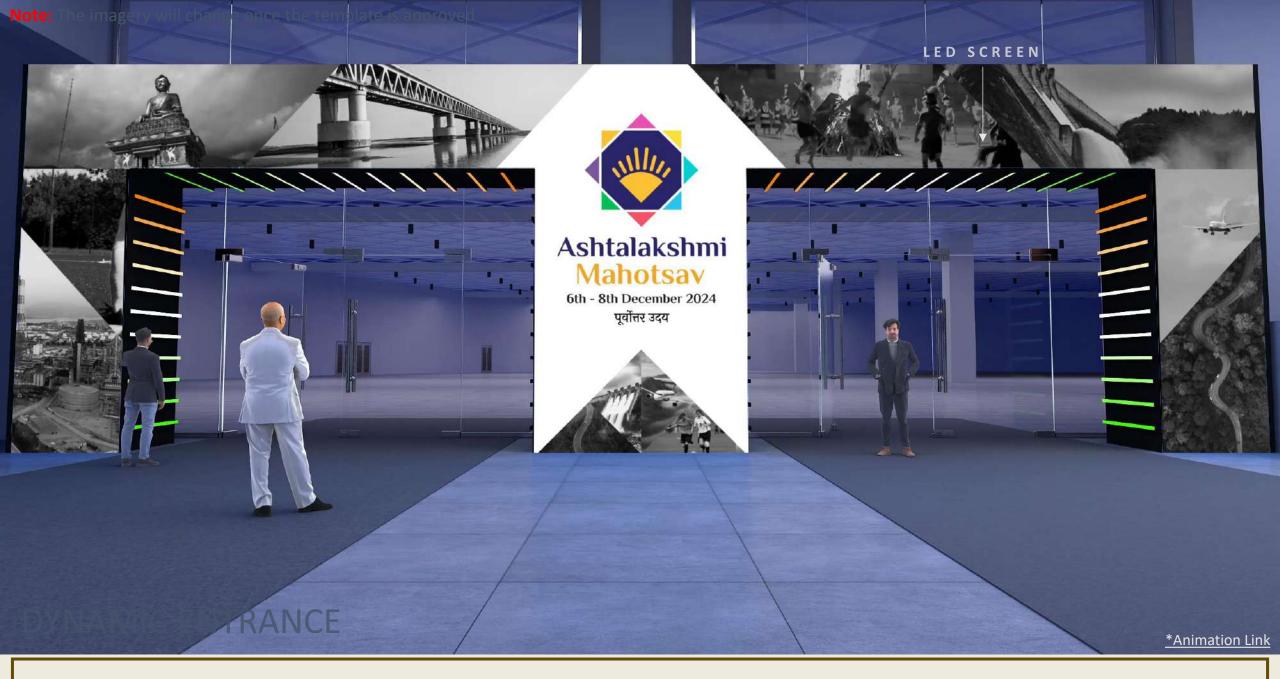


### VR TOUR | TOURISM GALLERY

### AR GALLERY | GI PAVILION



Multiple registration booths for distribution of badges will be there at the entry of Bharat Mandapam.



A thematic LED entrance arch with dynamic MI Bars welcomes attendees as they enter the venue.



One side displays a detailed map in fabrics, while the other side boasts an LED screen, showcasing stunning visuals.



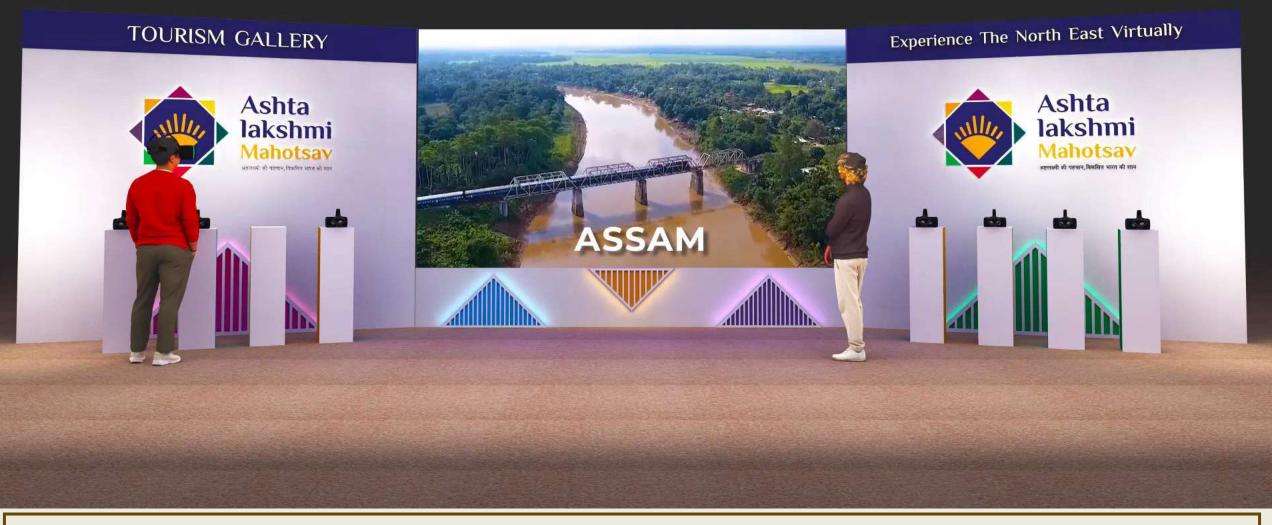
The LED agenda wall provides a clear display of the day's schedule to the attendees, highlighting key sessions and activities.



A grand stage for the Mahotsav created to celebrate the 8 Northeastern states, their crafts, traditions and culture. Multiple screens on the stage will showcase dynamic content making the entire experience for attendees immersive. Note: The imagery will change once the template is approved



The GI Pavilion features a large central screen where dynamic content will be displayed, with the logo on both sides.



The AR VR tourism gallery features a large central LED screen showcasing highlights from all eight northeastern states, with VR pods offering an immersive experience for individual attendees.

**Note:** The imagery will change once the template is approved

STAMPS OF NORTH EAST INDIA Ashtalakshmi Mahotsav 6th - 8th December 2024 अष्टलक्ष्मी की पहचान, विकसित भारत की शान

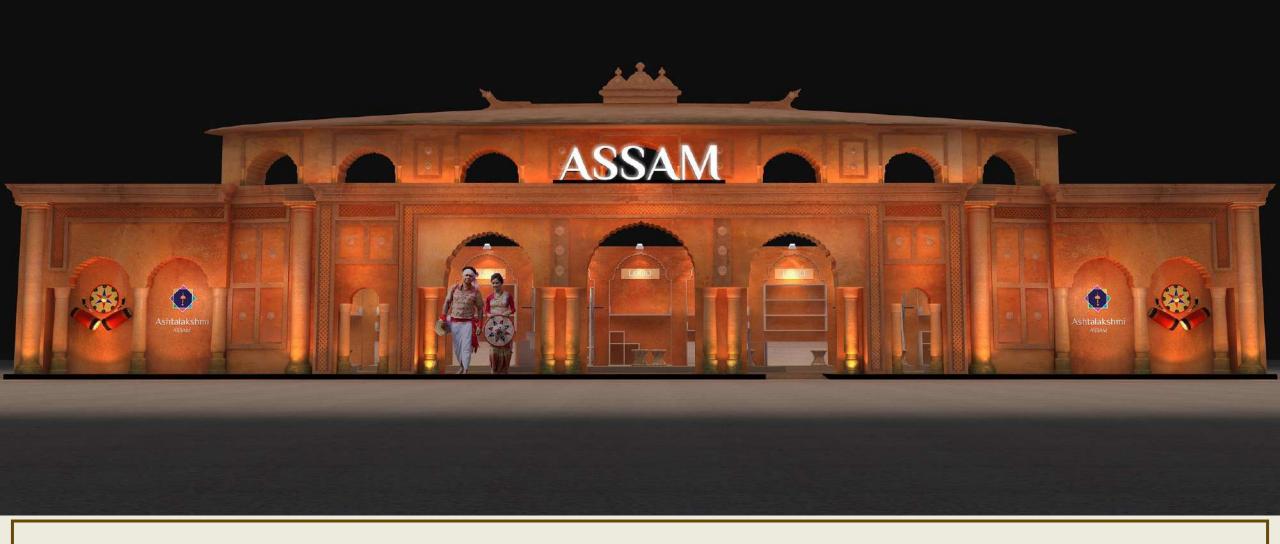
Stamps of Northeast India – A combination of dynamic content and vintage stamp display.



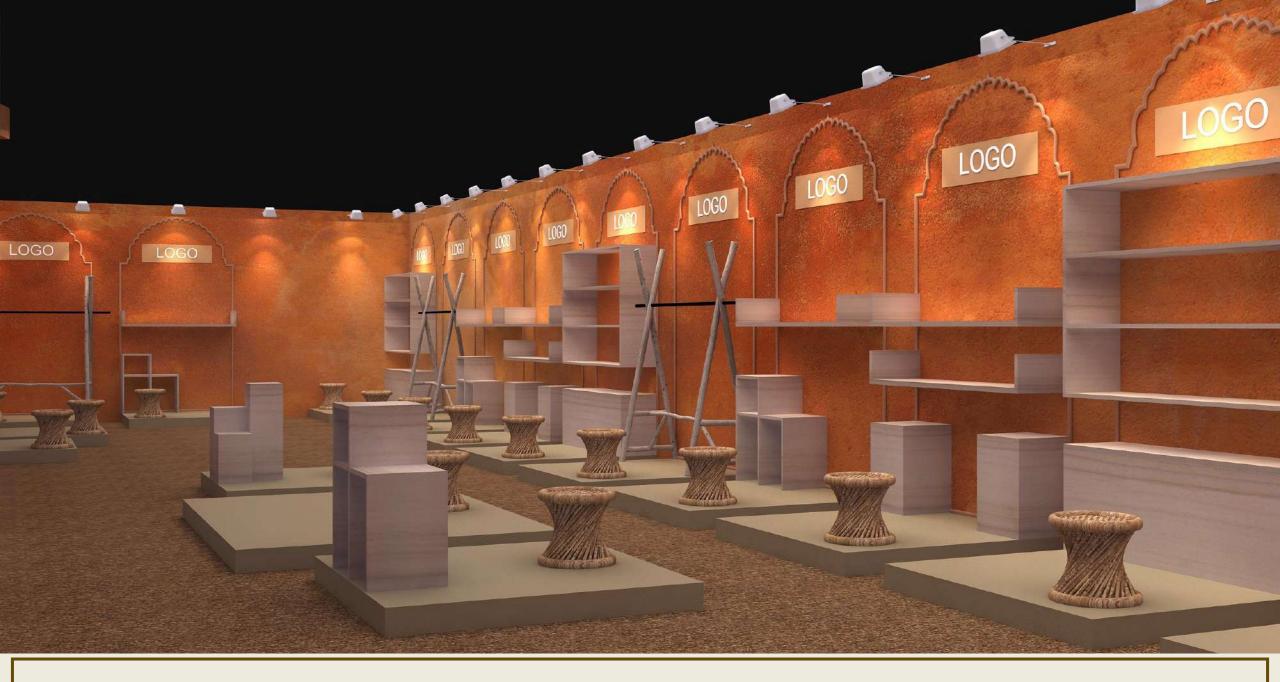
The Muga Silk Gallery is elegantly designed, showcasing silk fabrics on both sides of the entrance and an LED screen in the center for displaying dynamic content.



The Eri Silk Gallery is a captivating space featuring windows displaying shimmering silk fabrics.



This design captures the architectural essence of Rang Ghar, serving as a tribute to its cultural significance for the Assamese people.



A similar look and feel in the interiors, with distinctive structure and intricate details.



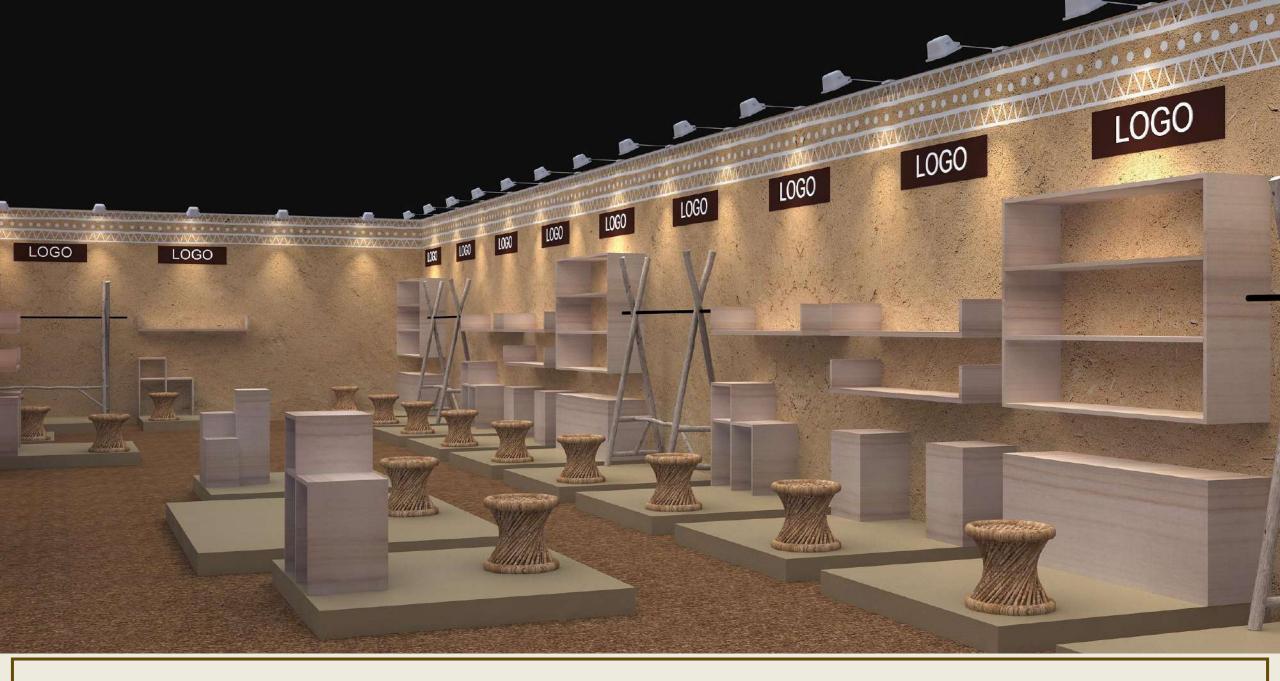
The Sikkim Pavilion takes its inspiration from the Namgyal Institute of Tibetology, highlighting the region's deep-rooted Buddhist traditions.



These pavilions will be the hub to promote culture, crafts and businesses of the respective states.



The Pavilion of Nagaland draws inspiration from the traditional heritage village houses, with the center structure created to imitate the entry to a house.



This thoughtful design not only celebrates the heritage of the Naga tribe but also fosters appreciation for their enduring legacy and connection to the land.



VIP Lounge created for speakers and dignitaries for meetings and discussions.



A lounge space along with a separate one on one meeting space, this lounge also has access to printer and Wi-Fi (\*provided by venue) requirements.



MUSICAL CALENDER