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NEHDC

NORTH EASTERN HANDICRAFTS & HANDLOOMS DEVELOPMENT CORPORATION

EXPRESSION OF INTEREST (EOI)

- (A) Northeastern Handicrafts and Handlooms Development Corporation (NEHDC) cordially invites vendors from the Northeastern region to express their interest in participating in our forthcoming New Showroom/Emporium under NEHDC in GS Road, Guwahati.
- (B) We invite vendors with a profound expertise in handlooms, handicrafts, and allied products, emblematic of the Northeast's profound cultural tapestry and artistic legacy. This showroom shall function as an esteemed platform, spotlighting the vast spectrum of indigenous crafts, textiles, and traditional art forms synonymous with the region's distinct identity. We extend this invitation to entrepreneurs, brands, NGOs, cooperative societies, state governments, and other entities committed to fostering livelihoods through the promotion of handicrafts, handlooms, and allied products within the Northeastern region.
- (C) Terms and Conditions are as follows:**
- Vendors are required to remit a fixed payout amount to NEHDC, facilitating the provision of dedicated space within the showroom.
 - NEHDC will not levy any commission on sales, ensuring a mutually beneficial partnership.
 - Initial engagement spans 11 months, with renewal contingent upon performance evaluations by the NEHDC internal committee.
 - Vendors will undergo a meticulous selection process, meticulously curated by the NEHDC committee to ensure alignment with our mission and values basis on following factors:
 - a) Capability of Continued Supply Chain
 - b) Design, Trend & Representation
 - c) Quality of products (Open to testing)
 - d) Pricing policy
 - e) Uniqueness of their products
 - NEHDC reserves the right to modify or amend any terms and conditions as deemed necessary.
 - Selected vendors will be responsible for providing their own sales personnel within the showroom premises. NEHDC shall not assume any responsibility for the sales activities conducted by vendors.
 - Selected vendors will be responsible for their own branding and marketing. NEHDC shall not assume any responsibility for any promotional or marketing activities for its vendors. If at all, NEHDC conducts marketing & promotional activities, it will be only for its showroom brand name.

(D) Submission of Portfolio:

Prospective vendors must furnish comprehensive product catalogues, inclusive of pricing structures and pertinent company/brand details, via email latest by 6th May 2024 to the designated addresses:

Subharsish.nehhdc@gmail.com

Shreelakshi.nehhdc@gmail.com

Luicybora28@gmail.com

We encourage vendors who share our passion for promoting and preserving the rich cultural heritage of the Northeast to seize this opportunity.

The NEHHDC internal committee will meticulously review the submitted portfolios and subsequently reach out to applicants to ascertain additional requisite information.

For any inquiries or additional information, please reach out to us at the provided email addresses.
